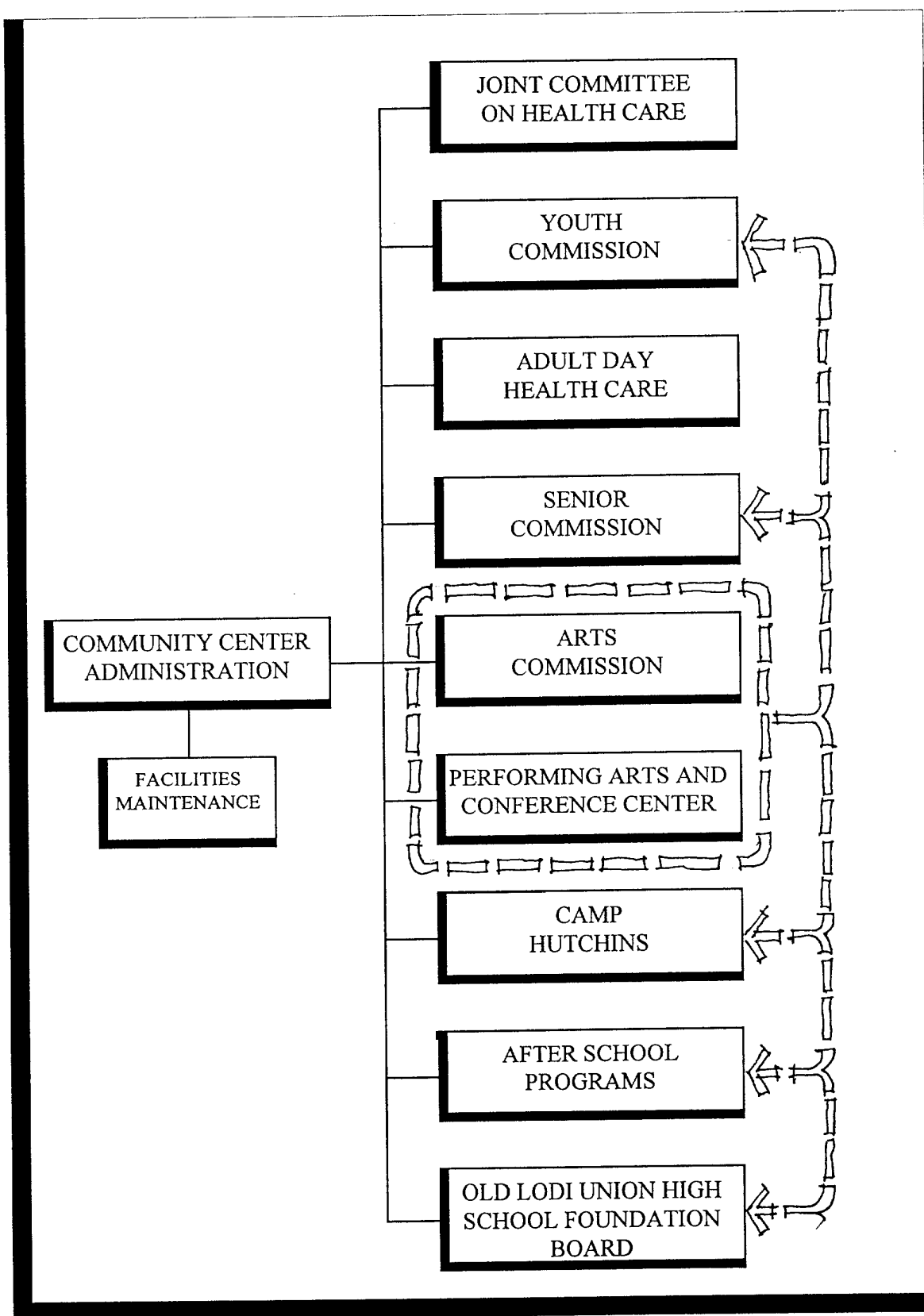


Hutchins Street Square Community Center



CITY COUNCIL JOINT MEETING PRESENTATION COMPONENTS

Existing Programs Created and Run by Volunteers

- Young Renaissance Art Show
- Celebrate America
- Night Time Live
- Lunch Time Live
- Arts Showcase
- Drama Fest
- Children's Summer Theatre with Tokay Players
- Grants Program
- Awards Recognition Event

New Programs Created and Run with Addition of Part-time Staff and Volunteers

- Children's Art Classes
- Kids Can't Wait/Kids Unlimited Partnership for Children's Art Classes
- Arts Database/Network
- Brochure
- Cultural Calendar
- Arts Hotline
- Public Relations/Publicity
- City Hall Plaza Design
- Community Cultural Video
- Summer Concerts in the Park with the Lodi Community Band
- Liaison with Community Cultural Groups
- Lodi Eastside Improvement Committee Partnership sponsoring Hale Park Summer Concert Series
- Fundraising and Grant Writing

Specialty Classes with Arts Emphasis from Parks and Recreation Dept.

- Continuation of successful classes inherited from Parks and Rec., including scheduling, instructor liaison, reservations, accounting and site arrangement and set-up duties for:
 - Piano (Pop and Blues)
 - Dance for Kids
 - Ballet for Kids
 - Adult Tap Dance & Tap for Tots
 - Belly Dancing
 - Bonsai Workshops
 - Ballroom Dancing
 - Painting
 - Cabana Kids & Troupe Cabana
 - Western Dancing
 - Doll making
 - Kindermusik
 - Calligraphy
- Develop new specialty classes with arts emphasis in the areas of drawing, painting, ceramics, theatre, photography, writing, dance and music for children, adult and senior populations
- Camp Hutchins Arts Curriculum Development
- After School Programs Arts Curriculum Development

Future Program Development with Volunteers and Staff

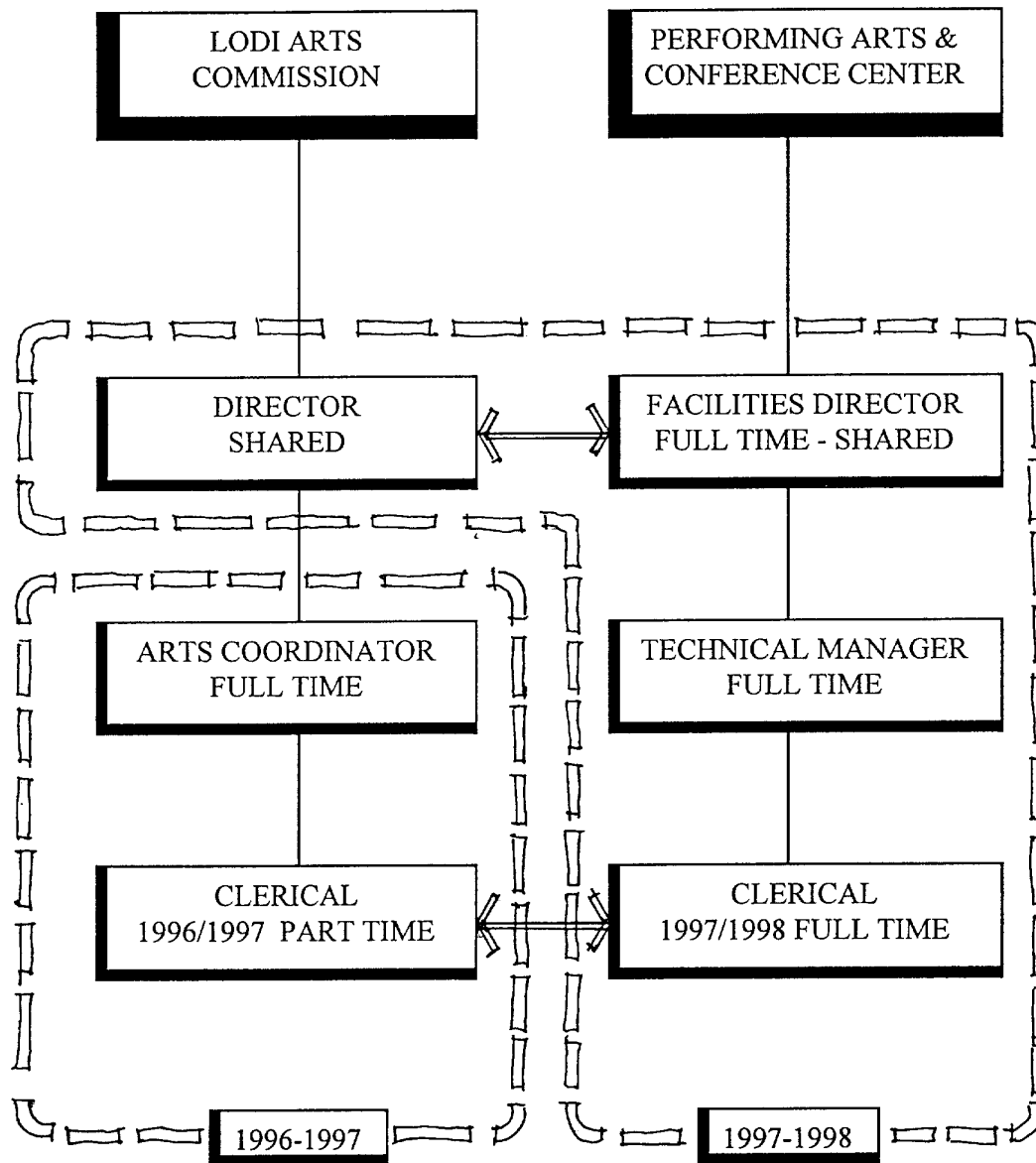
- Expansion of Children's Classes
- Additional Season of Night Time Live Concerts in the Winter
- Drama Fest annually
- Music Festival
- Expansion of Community Concert Association concerts
- Expansion of Summer Concerts in the Park to include other groups and venues
- Vocal Arts Festival

Lodi Arts Commission Allocation of Staff Hours

	Hours Per week	
	Coordinator	Clerical
Current Responsibilities		
• Administrative Meeting Agendas and Minutes, Grants, Administration, Budget, Financial Management, Public Notices, Informational Phone Calls, Publicity.	5-7	5
• Existing Arts Commission Programs	15	5
• Children's Art Programs	10	5
• New Programs	15	5
LAC Inherited Programs		
• Arts Specialty Classes	5-10	10
• Camp Hutchins Arts Curriculum	1	2
• After School Programs Arts Curriculum	1	2
Future Program Development	10-30	10-30

Future Involvement with New Performing Arts Center

- Marketing of facilities
- Scheduling of facilities
- Technical management of facilities



“Many Children are missing out on something which gives their education a context, gives their lives depth and meaning, and prepares them to be the future workforce.”

Excerpted from U.S. Department of Education News Release

The \$36 billion nonprofit arts industry is a source of future employment for students. The economic dimensions of the nonprofit arts sector are extensive at \$36 billion. It jumps to \$314 billion when the commercial arts sector is added.”

Arts in the Local Economy, National Assembly of the Local Arts Agencies, 1994

1992 State of the Arts Report, National Endowment for the Arts.

“The Arts are not about artists: the Arts are about people.

The Arts are also business, they create jobs and have an impact beyond the local level. Arts and artists renew urban strength.”

Excerpted from the Governor’s Conference on the Arts, 1993

“The arts have a positive economic impact on a community. For every dollar spent on art ticket sales, three dollars were spent in the community for goods and services.”

Excerpted from Economic Study, California Arts Council

“ Students of the arts continue to outperform their non-arts peers on the Scholastic Assessment Test, according to the College Entrance Examination Board. In 1995, SAT scores for students who studied the arts more than four years were 59 points higher on the verbal and 44 points higher on the math portion than students with no coursework or experience in the arts.”

The College Board, Profile of SAT and Achievement Test Takers, 1995

“Pyramids, cathedrals and rockets exist not because of geometry, theories of structures or thermodynamics, but because they were first a picture - literally a vision - in the minds of those who built them.”

Historian Eugene Ferguson

“Plato once said that music ‘is a more potent instrument than any other for education.’ Now scientists know why. Music, they believe, trains the brain for higher forms of thinking.”

Why Do Schools Flunk Biology, Newsweek, February 19, 1996

LODI ARTS COMMISSION MISSION STATEMENT

- ◆ The arts are lasting!
- ◆ The arts communicate wisdom and knowledge through the ages.
- ◆ The arts inspire us to rise above the everyday, allowing expression and experience of our emotions and spirit.
- ◆ The arts are the universal language of the human spirit and bring people together in mutual respect and understanding.
- ◆ The creative spirit that manifests artistic expression must be nurtured, encouraged, supported and valued as a primary basis for a quality life.

Page 2
Mission Statement

Goal 1:

Initiate/sponsor/produce major city-wide festival/events for music, drama, vocal and fine arts.

Objectives:

1. Expand Young Renaissance Annual Art Show to 800 participants and establish/build its reputation among all public and private schools.
2. Initiate/sponsor/produce a summer concert series - at a minimum "bookend" the July 4th concert by 1994.
3. Initiate/sponsor a Lodi Drama Festival with a national original playwright competition.
4. Initiate/sponsor a vocal arts faire.
5. Actively support/sponsor an adult fine arts show.

Goal 2:

Increase access to the arts through direct participation and individual experience.

Objectives:

1. Initiate/produce "Lodi Road Shows" (or another name) as participatory "vignettes" for all art mediums across all groups in the City. One event per month by 1996.
2. Develop a pool of teaching resources for all mediums and age groups.
3. Establish a visual Arts Commission presence at Field and Fair Day.

Goal 3:

Actively support the growth and stability of arts groups in Lodi.

Objectives:

1. Continue city art grants to financially support new/old groups and focus funds to needed arts programs in the community.
2. Sponsor/conduct two workshops a year for arts groups on fund raising skills, development and publicity by 1995.
3. Develop a database of all the arts groups in Lodi - update annually.
4. Assist arts groups with publicity with a yearly calendar of events and publicity in Lodi City News.

Page 3
Mission Statement

Goal 4:

Uncover ethnic richness in Lodi and create awareness of the value of a diversified community.

Objectives:

1. Develop international/inter-city/intra-city exchanges in the arts.
2. Specifically seek and add cultural groups to the database above.
3. Change Brown Bag Concerts to highlight/uncover ethnic richness and the value of a diversified community.

Goal 5:

Motivate and connect the diversity of groups in Lodi to participate together around the arts.

Objectives:

1. Create/initiate the community committee of the arts as a volunteer base for arts activities and programs by 1996.
2. Finish Hutchins Street Square!! Assist in creating an atmosphere of ownership and inclusivity for the whole city and all of the arts.
3. Celebrate Creativity - manifest an understanding of the important, vital and rich role creativity plays in successful business, commercial and personal venues.

Goal 6:

Create a five year theme and image as umbrella for Arts Commission activities.

Objectives:

1. Develop umbrella theme phrase: Arts Alive! or Touch-Me! Arts!
2. By 6/92 develop theme logo, poster and case statement for use by all other committees/programs.

COMMITTEE STRUCTURE:

OPERATIONAL:

- ♦ Budget Committee (February)
- ♦ Nominating Committee (May)
- ♦ Arts in Public Places (as required). Headed by commission chairperson with 2-3 commissioners appointed yearly.

APRIL 96 CALENDAR OF EVENTS

4, Thursday

"MARIAN JACOBS POETRY AND PROSE SYMPOSIUM"

Stockton Arts Commission's Ninth Annual University of the Pacific, Long Theatre 1040 Stadium Drive, Stockton. Remarks and readings by two of America's most gifted poets, Philip Levine and Gerald Stern, 8 pm, 937-7488. \$10 per person, \$5 with student ID card.

6, Saturday

"LOCKEFORD STREET FAIR"

Lockeford
Antiques, collectibles, arts, crafts and more all arrayed along the main street of town, 727-3142.



6, 13, 20, 27, Saturdays

"WRITERS ROUNDTABLE"

Lodi Writers Association.
Book Garden, 24 West Lodi Avenue. Writers gather around a table to exchange ideas on writing, 11am, 368-7664. No charge.

12, Friday

"KIDS UNLIMITED"

June Art Classes.
Registration by mail, April 12-May 17, P.O. Box 162 Woodbridge, CA 95258. "In-person" registration at Rivergate Plaza 100 W. Turner Road, April 16, 5-8 pm, 339-4489.

12-14 Friday-Sunday

"36th SPRING ART ANNUAL"

Hutchins Street Square, Gallery and Fine Arts Theatre. Northern California Artist open competition. Friday 7-9 pm, Saturday 1-8 pm, Sunday 11-5 pm, 334-5040. No charge.

13, 14, Saturday, Sunday

"CHERRY BLOSSOM FESTIVAL"

Micke Grove Regional Park.
A colorful showcase of Japanese traditions and culture are the subject of this celebration, 953-8800. \$4 vehicle charge.

14, Sunday

"ART'S SHOWCASE, '96"

Hutchins Street Square, North Hall. All Lodi artists will be under one roof at the Arts Showcase coordinated by the Lodi Arts Commission. Local artisans are given an opportunity to display their work in a festive atmosphere. There will be performances, demonstrations and over 20 groups exhibiting their works, 10-4 pm, 367-5442. No charge.

15, Monday

"THE ART OF INTERVIEWING"

Lodi Writers Association
Hutchins Street Square, Senior Center. Regular monthly meeting. Steve Routt, a teacher at Tokay High School, will speak on interviewing. 7 pm, 368-9849. No charge.

16, 23, 30, Tuesdays

"EXPLAINING THE CONCEPT OF EVIL IN THE RELIGIONS OF THE WORLD"

Friends of the Library,
Lodi Public Library, Community Room. Comments and discussions with local religious leaders will be moderated by Rev. Dr. Ernie Troutner with a wide variety faiths comparing and contrasting the concept of evil, 7 pm, 368-8269. No charge.

19, 20, Friday, Saturday

"EARTH DAY FESTIVAL"

Oak Park, Stockton. There's music, food and fun to lure you to the park, but "protect the planet" is the real message, 467-4455.

21, Sunday

"LODI COMMUNITY BAND"

Hutchins Street Square, Multipurpose Room. Spring concert — program to include music from *Phantom of the Opera*, *My Fair Lady* and *Old Blue Eyes*. Conductor Dean McNair, 2 pm, 369-4242. No charge.



23, Tuesday

"WINE DINNER FEATURING CHATEAU STE. MICHELLE WINERY"

Wine and Roses Country Inn. Judy Bruckman, wine expert and food enthusiast will guide you through a tasting highlighting varietals from Washington State with Pacific Northwest cuisine, 7 pm, 334-6988. \$40 per person.

26-28, Friday-Sunday

"STOCKTON ASPARAGUS FESTIVAL XI"

Oak Grove Regional Park, Stockton. Music, crafts, games and asparagus, asparagus, 466-6674.

27, Saturday

"LIVING HISTORY AND ARTS FESTIVAL"

Angels Camp. This annual event transports visitors back to the Gold Rush with its blacksmithing, logging and mining demonstrations, 754-1774.

28, Sunday

"DELIGHTS OF THE GARDEN"

Blue House Gallery, 247 S. Lee Street. Art Show and Reception featuring flowers and gardens portrayed in oils and watercolor. Work by local artists. Refreshments, 1-5 pm, 333-2747. No charge.



Up Coming Events-May

May 2, Thursday

"BOSCO THE MAGICIAN"

Friends of the Library.
Lodi Public Library, Community Room. Magic's in the air when Bosco comes to town. A wonderful program for children, 3:30 pm, 333-8507. No charge.

For more information regarding events, contact the **Lodi Arts Commission HOTLINE (209) 333-6800 ext. 290**. For information on how to be included in the calendar, write to Lodi Arts Commission, Cultural Calendar, 125 South Hutchins Street, Suite D, Lodi, CA 95240. The calendar is printed in the *Sentinel* the last Friday of each month. **This edition of the Cultural Calendar was paid for by Duncan Press.** If you are interested in sponsoring an edition of the calendar please contact the Arts Commission at (209) 367-5442.



LODI ARTS COMMISSION

Night Time Live '96 Summer Cabaret Concert Series

at Hutchins Street Square
Friday Evenings

Friday, June 21

THE DOBSON FAMILY BAND

Featuring Smith & Gail Dobson,
Smith Jr. on vibes & drums and
vocals by daughter Sasha

Friday, June 28

JIM BOGGIO QUARTET

Jazz & Blues Accordionist
Father of the Cotati Accordion Festival

Friday, July 12

MADELINE EASTMAN

San Francisco jazz diva & recording artist

Friday, July 19

MEL MARTIN QUARTET

Featuring Saxophonist, Mel Martin
"The Whirlwind with the Woodwinds"

Friday, July 26

JOYCE COOLING

Songwriter and guitarist...combines the
modern sounds of Brazil with jazz into
fascinating rhythms and harmonies

Friday, August 2

KIVA RHYTHM

Contemporary Latin Jazz featuring
Sam "Mombo" Hernandez



LODI ARTS COMMISSION

LODI LUNCH TIME LIVE '96

Civic Center Plaza
12:00 Noon
221 W. Pine Street, Lodi



FREE LUNCH TIME ENTERTAINMENT



- | | |
|-----------|--|
| JULY 11 | TAPESTRY , Music from the 50s, 60s and 70s vocalists with guitars |
| JULY 18 | ALLEY CATS , Fresh-spirited Dixieland jazz music performed by youth under the direction of Bob Romans |
| JULY 25 | MOMBO'S JAZZ ENSEMBLE (Kiva Acoustic)
Sam "Mombo" Hernandez |
| AUGUST 1 | LEONDA ADAMSON , Vocalist with the Country Bumpkins, Country and Gospel music |
| AUGUST 8 | LODI COMMUNITY BAND , Dean McNair,
Conductor |
| AUGUST 15 | SIERRA SIDEKICKS , Wayne Shrope trio
Western harmony vocalists |
| AUGUST 22 | NOTHING BUT HONOR , unique brand of
Contemporary jazz and rock |
| AUGUST 29 | GRUPO FOLKLORICO TRADICION ,
Festive multi-cultural Mexican dancing |



LODI ARTS COMMISSION

Arts Showcase '96

Proudly Sponsored by the
LODI ARTS COMMISSION

Sunday, April 14, 1996 10:00 a.m. to 4:00 p.m.
at
Hutchins Street Square

Featuring

- ◆ Bonsai, Photography, Quilting & Painting Exhibits
- ◆ Furniture Painting, Woodcarving, Creative Musical Instruments Demonstrations
- ◆ LIVE PERFORMANCES BY: Sierra Sidekicks, Tapestry, Lodi Community Band, St. Paul Chancel Choir, Hanayagi Japanese Dance
- ◆ Experience the wealth of arts in our community

AN EXCITING INTRODUCTION TO THE ARTS FOR
FAMILIES OF ALL AGES. *** NO ADMISSION FEE.

FOOD AVAILABLE AT A NOMINAL CHARGE

For More Information, Please Contact the
Lodi Arts Commission at 367-5442